

PAULIE LA BRASCA

OFFICIAL BRAKE STATION No. 1816

SERVICE ON ALL TYPES OF BRAKES



FREE.. BRAKE INSPECTION

1425-9th



Dial 3-9970

Complete BRAKE Service

Hydraulic - Truck - Vacuum Repaired & Installed
Factory Specifications
DRUM TURNING

"NOTCH" PARINO

"RALPH" BERTOZZI

Brake & Wheel SPECIALISTS

- Top-Notch Brake Service
- Wheel Alignment
- Complete Lubrication
- Gasoline and Oil

PHONE

3-1901

1030 I Street

SACRAMENTO

Residence Phone 9-0558

California Official Brake Station No. 181

BRAKE SERVICE



VACUUM BRAKE SPECIALISTS

WHEEL ALIGNING



Axles Straightened
Shimmy and Tire Wear Corrected
Front Systems Rebuilt
Knee Action Specialists

Phone 2-3256

Residence 6-3538

THE RIGHT BRAKE SHOP

1214 - 19th

Brake Lining

- House of Brakes 1950 Broadway..... 5-3457
- JOHNS MANVILLE BRAKE LINING—
YERBY BROS BRAKE SALES & SERVICE
400-16th..... 3-9049
- LAHER SPRING & TIRE CORP 1217-16th..... 2-6851
- LASCO BRAKE LINING—
LAHER SPRING&TIRE CORP
1217-16th..... 2-6851
- Piston Ring Shop 1214-16th..... 3-3723
- RAYBESTOS BRAKE LINING—
SPECIALIZED SERVICE CO 320-16th..... 3-4397

Brake Service

- AUTOMOTIVE SERVICE CO
- COMPLETE BRAKE SERVICE
- Official Brake Testing Station No. 1796
L. J. BROCCHINI, Since 1921
- 1705-19th..... 2-4685

- BAER MCCLINTOCK & WILKINSON
Air Brake Service
624 L..... 3-7078

- BOB & TEX UNION SERV
- SPECIALIZED
BRAKE SERVICE
AUTO REPAIRING - MOTOR TUNE-UP
RADIATORS CLEANED
1-DAY SERVICE
OPEN 7 DAYS A WEEK
Pick-Up & Delivery
- 2438 Rio Linda Blvd N Sacto..... 9-5434

(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

BRAKES



FOR CARS - TRUCKS - BUSES

Complete Brake Service

ONE DAY SERVICE

VACUUM & AIR POWER BRAKES
EXCHANGE BRAKE SHOES

Wheel Aligning & Balancing

Phone 3-9049

Yerby Bros.

SINCE 1927
400 - 16th
OFFICIAL BRAKE STATION 1771

Brake Service—(Cont'd)

- C & D SERVICE
- "CHUCK" DESENFANTS - "DUKE" TOWNE
Motor Tune-Up
BRAKE RELINING
Front End Safety Service
- 1830 L..... 3-4737

- Cameron Pontiac Company
1217 Del Paso Blvd N Sacramento..... 9-3513
- CARROLL BROS GARAGE 504 L..... 3-7449
- COOMES BETTER AUTO REPAIR
2800 S..... 5-5012
- COX & RAY SERVICE 3617 Broadway..... 5-9790

- CULLA BRAKE SERVICE
- BRAKES RELINED & ADJUSTED
DRUMS TURNED
WHEEL BALANCING & FRONT END WORK
PICK-UP & DELIVERY
- 3020 K..... 6-4988
If no answer call..... 6-1081

- CULLA BROS 2413 J..... 3-6223
If no answer call..... 3-1009

- DEL PASO HOME & AUTO SUPPLY
- NORTH SACRAMENTO'S
BRAKE SPECIALISTS
- Free Inspection
Serviced - Relined - Adjusted
- 1512 Del Paso Blvd..... 9-0138

- East Jay Service 4801 J..... 6-9962
- EVERETT STRAIN SERVICE GARAGE
6529 Eastern Av..... 6-0523
- Farris Auto Service 610 L..... 2-0831
- Freeway Automotive Serv Marconi Av Howe..... 9-9412
- GOODYEAR SERVICE STORE 1911 L..... 2-1031
- H & H AUTO REPAIR 2100 L..... 5-8770
- HARRIS & JOHNNIE 2019 O..... 3-6597

- HOUSE OF BRAKES
- PAUL J. KOELZER, Prop.
COMPLETE BRAKE SERVICE
- Complete Automotive Repair
Wheel Alignment
1 DAY SERVICE
ALL WORK GUARANTEED
Brake Shoes Exchanged
- 1950 Broadway..... 5-3457

- HOWELL BROS
- BRAKE SPECIALISTS
DRUM TURNING
MOTOR TUNE-UP
HARD SEAT GRINDING
- 1201 I..... 2-3087

- JENNING'S AUTO SERVICE 2010 J..... 3-9755
- JERIE & CO AUTOMOTIVE SALES
1905 Fulton Av Sacramento..... 9-0502
- LA BRASCA PAULIE BRAKE SERVICE
1425-9th..... 3-9970

- (See Advertisement Opposite Page)
- MOTOR CLINIC 1829-17th..... 2-0323
- NIELSEN AL 1615 L..... 2-7689
- PARINO NOTCH 11th&L..... 3-1901
- (See Advertisement Opposite Page)
- PAUL MOTORS 2512 Franklin Blvd..... 5-6644
- Penrose Jim Garage 3301-6th Av..... 6-0784
- Right Brake Shop The 12 24th..... 2-3256
- (See Advertisement Opposite Page)

An estimated 119,000,000 telephone conversations are completed daily in the United States—this includes both local and long distance calls.

Brake Service—(Cont'd)

- SACTO WHEEL SERVICE CO
- BRAKES RELINED & ADJUSTED
- Drum Truing - Wheel Balancing
Let Our Wheel Aligning Correct
Hard Steering - Shimmy & Tire Wear
- 1121-16th..... 2-7694

- Shelly's Millard Garage
5003 Franklin Blvd..... 6-5373
- South Sacto Brake & Motor Co
Franklin Blvd..... 7-1652
- SOUTHSIDE MOTOR CO 516 L..... 2-6898
- SPECIALIZED SERVICE CO 320-16th..... 3-4397
- TAVERN AUTO REPAIR SHOP 1314-28th..... 3-5343
- THOMPSON AUTOMOTIVE SERV
1214-7th..... 3-5632
- TURCOTTE & CROSBY AUTOMOTIVE SERVICE
809 L..... 4-1633
- UNION 76 TRUCK & CAR SERVICE
5093 Stockton Blvd..... 5-7445
- WESTY'S GARAGE 1900 L..... 2-4582
- Yerby Bros Brake Sales & Service 400-16th..... 3-9049
- (See Advertisement Opposite Page)

Brakes—Mfrs & Distrs

- BENDIX-WESTINGHOUSE AUTOMOTIVE
AIR BRAKES
CARTER CHAS W CO 710-12..... 3-3959
- LANGNER&RIFKIN
Bendix B-K Hydraulic Vacuum Power Brakes
1116-15th..... 2-9084
- Parts House The 9th & O..... 4-2466
- WAGNER AIR BRAKES—
YERBY BROS BRAKE SALES & SERVICE
400-16th..... 3-9049

Brass

- CHASE BRASS&COPPER CO 680-2d Sacramento
(Toll Call "Operator" for..... Gardfield 1-7780

Brass Ingots

- See Foundries—Brass, Bronze, Aluminum, Magnesium, Etc

Brewers

- Buffalo Brewery Inc 1717-21st..... 2-0765
- Par-Mac Distributing Co 1708 Thornton Av..... 2-3972

Brick—Common, Face, Etc

- CANNON & CO
- Clay Ornamental Brick
Clay Face Brick - Clay Fire Brick
Hollow Building Tile - Fire Clay
Roofing Tile - Floor Tile
P.O. Box 992, Sacramento
- Office and Factory
North Sacramento..... 9-2794

- Hall Tom
Brick Contractor
1749-35th..... 5-4961
- Johnson Harry
Brick Contractor
818-26th..... 3-3659
- SACTO BRICK CO 1430-2d..... 2-4055
- Sacto Brick Co Riverside Blvd..... 2-5021
- Schmidt R G 2417-27th..... 6-4431
- If no answer call..... 2-8556

A store may not immediately come to the mind of a prospect when special services are desired, such as are offered by a Beauty Salon, Radio or Watch Repairing Department. Many establishments, realizing this, advertise under several classifications in the Classified Directory. Thus they direct more business their way.

Brick—Fire

- CANNON & CO N Sacramento..... 9-2794

Bridal Outfits

- Capital Costumes 813 1/2 J..... 4-0528

COSTUME TASHNER HOUSE

- BRIDAL RENTALS
BRIDESMAID - EVENING GOWNS
FLOWER GIRLS - RING BEARER
MATRONS - GOWNS
GRADUATION GOWNS - CAPS - ROBES
Open Daily - Evg. Appointments
- 134 Turk San Francisco
(Toll) Call "Operator" for..... Prospect 5-3727

- LaVerne Shop 1019 K..... 2-4351
- LEWIS WOMEN'S APPAREL 906 J..... 3-0219
- PARIS SHOP
Formals-Bridesmaids Gowns
913 K..... 2-1581

Broadcasting Stations

See Radio Broadcasting Companies & Stations

Brokers—Food Products

See Food Products Brokers

Brokers—Insurance

See Insurance Agents & Brokers

Brokers—Stock & Bond

- BLYTH & CO INC
Chas W Willis & A E Cook
California State Life Bldg..... 3-6574
- CORRAD BRUCE & CO Financial Bldg..... 2-9076
- DAVIES & MEJIA
Members N Y Stock Exchange
Investments
919-10th..... 3-4611
- From Vallejo Exchange only (No Inter-City Charge) Ask "Operator" for Enterprise 10263
- DEAN WITTER CO
Members N Y Stock Exchange
California State Life Bldg..... 3-1991
- Elworthy&Co
H I Bacci
2756-10th Av..... 5-7362
- JAMES WILLIAM D CO Calif State Life Bg..... 3-9073
- Mason Brothers Financial Bldg..... 5-5251
- MITCHUM TULLY & CO
Members N Y Stock Exchange
California State Life Bldg..... 3-1765
- SCHWABACHER & CO
Member N Y Stock Exchange
Sacramento Hotel..... 3-4881
- WALSTON HOFFMAN&GOODWIN
Member N Y Stock Exchange
1014-8th..... 3-3768

Brokers—Sugar

See Sugar Brokers & Whslers

Brokers—Yacht & Ship—See Yacht Brokers

Brushes

- Easterday Supply Co Inc 923-20th..... 2-7484
- Fuller Brush Co 618 I..... 2-6544
- General Brush Co 7 Front S E
(Toll) Call "Operator" for..... Exbrook 2-2004
- General Paint Corp 1301 J..... 3-7201
- McCauley W F 2011 K..... 2-1202
- PITTSBURGH PLATE GLASS CO PITTSBURGH
PAINTS 1131 J..... 2-3679
- Stanley Home Products Co 2350 Carlsbad Dr..... 9-4935
- Sunlite Home Products 1830-59th..... 6-4694
- Western Brush Company
Brushes Built To Order & Re-Filled
331 Squeed Av Santa Cruz
(Toll) Call "Operator" for..... Santa Cruz-564

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.